

Strategic Plans:

To help situate ourselves, let's begin with what a strategic plan looks like. It rarely looks the same from institution to institution. Some are clearly written by English majors – metaphors and pretty ideas, while some are written by the business majors – to the point and structured. We will look at how three different institutions present their Strategic Plans. As you read over each Strategic Plan, consider the following questions:

- What evidence of Strategic Thinking do you see in the external Strategic Plans?
- How do Strategic Plans drive initiatives on a campus?
- What do Strategic Plans tell us about priorities at institutions?

1. <https://valenciacollege.edu/academic-affairs/institutional-effectiveness-planning/strategic-plan/documents/StrategicPlanBrochure.pdf>
2. <http://www.evergreen.edu/strategicplan>
3. <http://www.longwood.edu/about/leadership/mission/strategic-plan/>

Please click on the **Next** button to move to the next topic.